# CJ PAGE

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**Location:** Brooklyn, NY

Highly capable product manager with 6+ years experience and a M.S. degree in UX, seeking to leverage proven leadership and strategy skills to grow revenue.

Most recently led 3 cross-functional teams across 2 product lines with measurable repeatable velocity, growing active merchant count 500% in 2 years.

## Education

**2008 - 2010**  **M.S. Human Computer Interaction design (3.9 GPA)**
*Indiana University - Bloomington, IN*

**2003 - 2006**  **B.S. Business Informatics**
*Indiana University - Bloomington, IN*

## Hard Skills

Strategy, UX, Product Definition, Scope Management, Research, Marketing, Product Iteration, Product Vision, Agile, Scrum, Kanban, Forecasting, Cross-Functional Teams

## Soft Skills

Leadership, Problem Solving, Detail Oriented, Creativity, Analytical Thinking, Decision Making, Communication, Collaboration, Listening, Time Management

## Experience

### Product Manger — 2015 - 2017
*CardFlight Inc*

- Grew active merchant count over 500%.
- Product roadmap owner for 2 product lines, defining and prioritizing initiatives with a focus on customer/client expectation, ensuring development resources are focused on highest value items.
- Implemented agile (SCRUM) project management framework, realigned 3 cross functional engineering teams, and introduced JIRA.
- Managed product development lifecycle from concept through launch and beyond serving product, design, and project functions.

### Product Manger — 2013 - 2015
*Booker Software*

- Defined monetization strategies to increase service (SaaS, PaaS, and IaaS) model metrics. (e.g. CAC, MRR, LTV).
- Launched multiple vertical-specific booking interfaces after identifying market trends and opportunities to enhance existing solution value.
- Provided agile product ownership (SCRUM), evangelized the distributed development team, and adapted and scaled resources to deliver products on time.
- Aligned strategic initiatives under a cohesive multi-interface product vision and championed the roadmap to disrupt the competitive landscape.

### UX Designer — 2012 - 2013
*Booker Software*

- Refined the interaction with core platform features including CRM, Bookings, Object Creation/Management, Settings, Marketing, and Inventory Management.
- Collaborated across all business units to develop and maintain a cohesive and appropriate physical and emotional experiential message.
- Empathized by experiencing all brand and product touch points including: sales, marketing, support, and business development.
- Engaged directly with existing and potential customers and users in context to develop genuine and compassionate relationships.

### UX Designer — 2011 - 2012
*Origin Digital: An Accenture Company*

- Delivered an application for OVP, streaming live and on-demand webinars integrated within an Enterprise Video SaaS Platform.
- Designed and launched a broadcast and broadband operations workflow management application.
- Conceptualized and delivered mobile, PC, and OTT distributed creative video engagements for major Fortune 500 brands, such as Virgin, Disney, and Cisco.

### User Support Manager — 2006 - 2008
*Indiana University School of Continuing Studies*

- Hired, trained, and managed internal technical support team for internal staff as well as user support for professors and students online, each with varying technical capabilities.